# **2024**SPONSORSHIP

**Prospectus and Engagement Opportunities** 





stcweb.ca

### **OUR MISSION**

Create a community of toxicologists and support dissemination of fundamental and applied toxicology



### **OUR VISION**

Promote, facilitate and encourage knowledge in the science of toxicology

- ▶ Founded in 1964, the Society of Toxicology of Canada is the premier national organization of toxicologists, with sectorial representation from Academia, Government and Industry
- Founding member of the International Union of Toxicology IUTOX
- Operates through an elected Board of Directors

#### **MEMBERSHIP**

- Affirm inclusive membership of recognised scientists and trainees.

#### **AWARDS**

- Gabriel A. Plaa Award Career in Toxicology
- V.E. Henderson Award Young Toxicologist
- STC/Intertek Graduate Student Awards
- Trainee Travel Awards

#### **ANNUAL SYMPOSIUM**

- Engaging forum held in different Canadian cities.
- International & Canadian speakers
- Scientific & plenary sessions

#### **EDUCATION**

- Focussed & current topic sessions
- Trainee development/mentorship

Contact: geraldine.delbes@inrs.ca stcweb.ca

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### **2024 ANNUAL SYMPOSIUM**

December 1 – 3 DoubleTree by Hilton, Toronto

"WHAT WE EAT, WHAT WE BREATHE AND WHERE WE LIVE"

### **Programme Committee**

Dr. Ed Krol, University of Saskatchewan (Chair)

Dr. Clotilde Maurice, Health Canada

Ms. Ria Falvo, Altasciences



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International Union of Toxicology
The XVIII<sup>th</sup> International Congress of Toxicology



## **2024**SPONSORSHIP OPPORTUNITIES

- LEAD THE WAY, HIGHLIGHT YOUR BUSINESS OR INSTITUTION
- PROMOTE THE DISSEMINATION AND USE OF TOXICOLOGY
- CONTRIBUTE TO TRAIN THE NEXT GENERATION



- Registration passes
- Logo placement
  - STC and symposium website
  - Rolling credits/Screen-Saver in sessions-lectures
  - Newsletter
  - Sponsor Company video in e-programme
  - Promotional e-poster
- Exhibitors

- Plenary Lecture Host
- Scientific Session Host
- Sponsor-named Trainee Awards
- Networking & Promotion (social media)
- Sustained Sponsor Recognition and Spotlight at the International Congress of Toxicology (ICT-XVIII) Spring 2028 in Vancouver.

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## **2024**SPONSORSHIP OPPORTUNITIES

### **Sponsorship fixed levels**

	Friend	Exhibitor	Bronze	Silver	Gold	Platinum	Diamond
Complimentary registration	-	-	1/2	1	2	3	4
Logo & link on STC website & symposium program & screensaver slide	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>√</b>
Sponsor exhibit		<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Sponsorship of one Symposium Coffee Break				<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Sponsorship of one Symposium Lunch					<b>✓</b>	<b>✓</b>	<b>✓</b>
Sponsorship of President Reception						<b>✓</b>	<b>✓</b>
Sponsorship of welcome reception							<b>✓</b>
Investment	\$ 500*	\$ 1 500*	\$ 2 000	\$ 3 000	\$ 5 000	\$ 7 500	\$ 10 000

<sup>\*</sup>All attendees or exhibit staff must register for the symposium.

We welcome opportunities for customized sponsorship, including sponsoring career and trainee awards.

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### **2024 ANNUAL SYMPOSIUM**

### **Features**

- Plenary Lectures
- Session Lectures by Invited Experts
- Plaa and Henderson Awardee Lectures
- Research Posters
- Short-Talks from Selected Abstracts
- Trainee mentoring sessions
- Trainee Awards Travel/Best-Poster
- Hybrid format of sessions for remote attendance
- One-roof classroom setting for in-person (attendance/snacks/coffee/lunch provided)
- Networking
- Social Events Presidents Reception/ Greet & Meet
- Health Breaks



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### Thank You for the opportunity to consider sponsoring STC and the 2024 Annual Symposium



Contact

### Dr. Geraldine Delbès

STC Past-President & Chair-Fundraising Committee

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